

# Data Management for Business Operations Large Global Technology Provider



#### **Customer Profile**



Customer is a **Global multinational technology conglomerate** with headquarters in Redmond, Washington. It develops, manufactures, licenses, supports, and sells horizon of Software Product and Services including Cloud Platform with huge Data and Al Landscape. With US\$ 143Bn Revenue and 156000+ workforce across the Globe, this enterprise is a landmark organization for handling Data most instrumentally for its Customers and even for their internal purposes.

### **Engagement Overview**



7 Years, 70+ Engineers

10-17 Feature Teams

60% offshore

700+ sprints

2 PB at Rest 100 TB In Motion

3 value ideas per quarter

\$10Mn+ Value Creation

**7/7 CSAT** 

- ☐ Part of global operations for business services
- Provides services to various LOBs within Operations (Commercial, OEM, MBS, Commerce etc.)
- ☐ Provides BI Operational, Analytics, CRM, BPMS & SharePoint solutions
- ☐ Lead & Participate Ops BI architecture & roadmaps
- End-2-End ownership of delivering user stories (PO, TPM, Development, UAT and Deployment)
- □ 100% onsite to 40:60 on / off model
- ☐ Scaled to take on BPMS and CRM work
- ☐ Transition from multiple vendors to HCL
- Work as Partner rather than Vendor

## **Key Challenges**



- ☐ Fragmented Data Islands
- ☐ Disparate / Obsolete tech. stack
- ☐ Manual Intervention, Suspect Data Quality
- ☐ Fragile / non-scalable Infra
- ☐ Focused on Operational Reporting
- Ad-hoc Data Governance
- □ No Common Framework, Lack of standardization & Integration
- ☐ Long Time to Market, Poor User experience
- No Security Compliance
- No / partial usage data

#### **Solution Overview**



#### **Key Features**

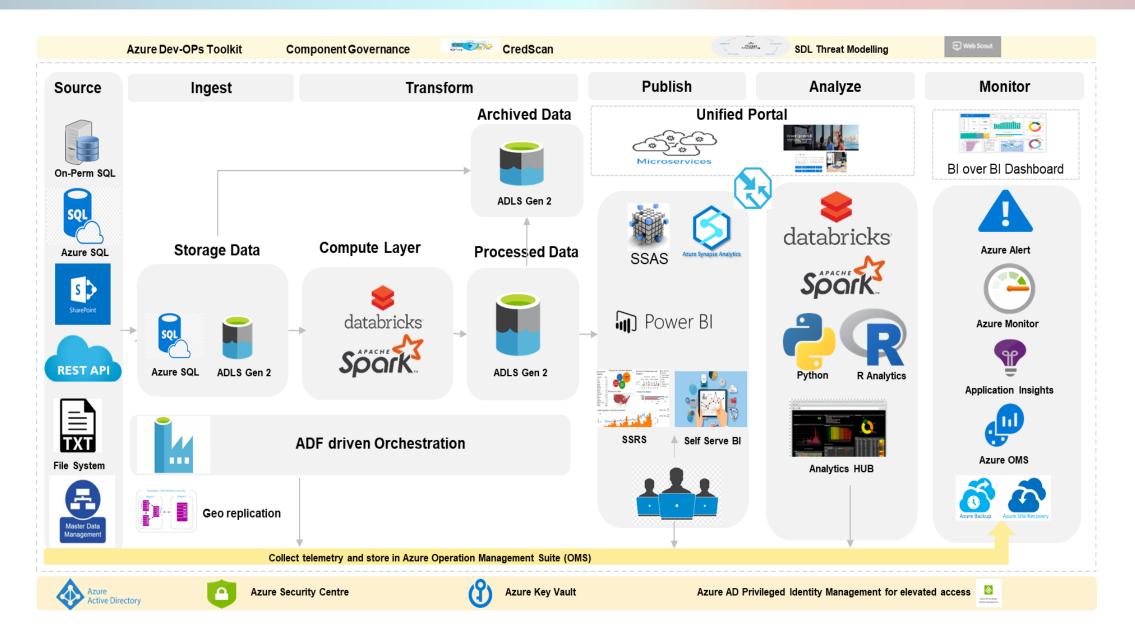
- Hybrid Data acquisition Azure DL
- Migration to SQL 2016 & Azure
- ☐ Data Quality Framework and DataOps Standards
- Data Science (Predictive, Mining, Forecast) etc.
- BI University, Data Dictionary, Discovery
- BI on Agile, Automation, DevOps
- Portals, Dashboards, Self Serve, NRT

#### **Technology Used**

- Azure Data Lake
- Azure Data Factory
- Azure Databricks
- Azure Cosmos DB [Polaris, iScope, SANGAM, Cosmos PowerShell, SQLizer, JobMan, Jarvis]
- SQL Datawarehouse
- SQL Azure and SQL Server 2016 (SSIS, SSAS, SSRS, DAX, MDX)
- Azure ML
- Programming Platforms like Python, R, Spark, Scala
- Power BI, Excel, PowerPivot, PowerView
- Application Insights and Azure Log Analytics
- Azure Active Directory
- SharePoint Online and Dynamics CRM Online
- K2.NET
- NET, Angular 4.0
- Kusto Cluster, MIST, BIML Studio

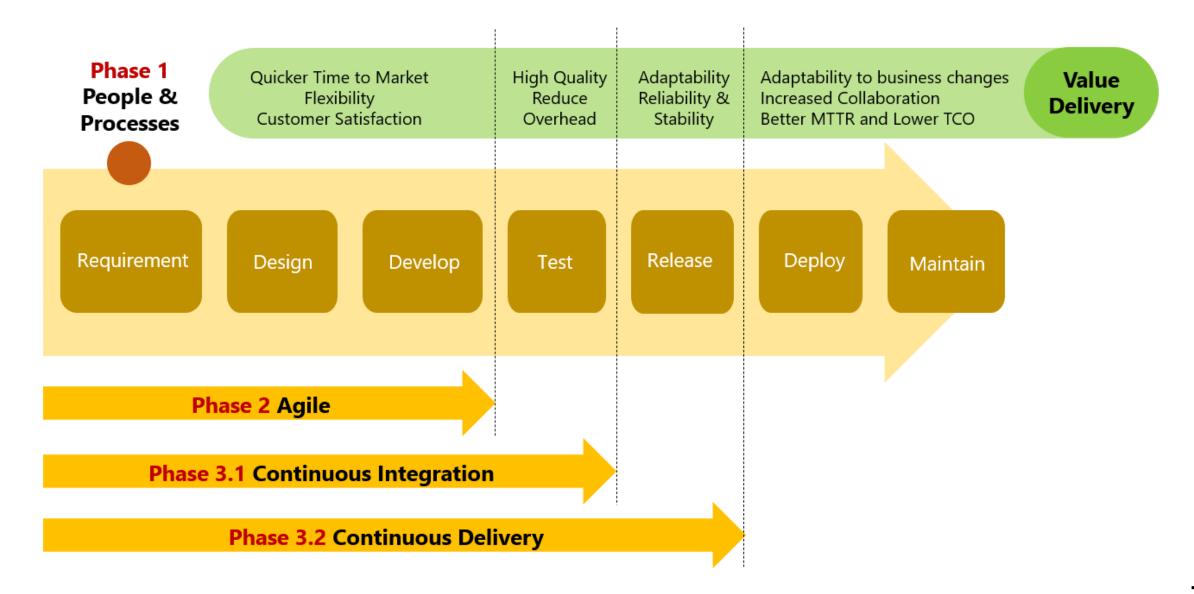
#### **Architectural Construct**





## **DataOps Life Cycle Snapshot**





## **DataOps Automation Enablers**



<b>Continuous Integration</b>	3NF ETL Framework Data Vault ETL Framework Framework Of Views Build Automation
<b>Test Automation</b>	TA Data Quality BVT in Progress
<b>Continuous Deployment</b>	Backup & SSIS SSAS SSRS Restore Deployment Deployment Deployment Deployment Deployment Setup
Release Management	VSO Gated Artifactory Deployment
<b>Application Performance Monitoring</b>	Business Activity Monitoring
Load Test & Auto Scale	Performance Test
Infra As A Code	ARM Templates

## **Business Impact / Value Delivered**



- Zero issues reported at quarter close (past 3 years)
- 98% (Max) volume forecasting prediction accuracy
- \$7M+ savings on partner commissions payouts (till date)
- 20 days reduction in product launch life cycle (for each product)



## **Thank You**

