# **Experience with European Pharmaceutical Giant**

## **Integrated AI-RPA-BPM Ecosystem for Partner Management System**

Life Science

**Intelligent Conversation** 

Azure AI, ADAz IA

#### **Customer Profile**

Customer is a **Multinational Healthcare Company** that operates worldwide under two divisions – pharmaceuticals and diagnostics. Headquartered at Basel, Switzerland with 94K+ employee base globally recording a market cap of US\$ 209Bn+.

#### **Problem Statement**

- Business Processes are not integrated resulting a lot of Human Dependency
- Processes are slow and error prone due to huge workload on employees
- Overall Productivity becomes low due to slow processes and reduced workforce motivation
- Relationship with Vendors / Partners deteriorates because of lack of transparency and delayed operations

### **Implemented Solution**

- Implemented a Solution having three components RPA, BPM and Conversation UI working hand in hand
- RPA Process initiation based on Natural Language Commands given via conversational interfaces
- Query and Transactions on BPM backend directly from conversational UI based on user's privilege and access level
- Generic FAQ responses and Standard Dashboard display within Intelligent Chat interface itself
- HCL's IP ADvantage Azure Intelligent Assistant was used as Al Provider on top of Azure Al Platform along with UIPath as RPA Platform and PEGA as BPM Platform

## **Value Delivery**

- Enormous scale with undefined concurrency during peak period
- High Accuracy based on selflearning
- High degree of Automation



